

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------|-----------------------|----------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | MERGER | | |
| EFFECTIVE DATE: | 12/31/2012 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Interweave Press, LLC | | 12/27/2012 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | F+W Media, Inc. | | |
| Street Address: | 10151 Carver Road | | |
| City: | Blue Ash | | |
| State/Country: | OHIO | | |
| Postal Code: | 45242 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 44 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 72263738 | AMERICAN ARTIST | |
| Serial Number: | 85057521 | ARTIST DAILY | |
| Serial Number: | 77866383 | BEADING DAILY | |
| Serial Number: | 78630553 | BEADWORK | |
| Serial Number: | 78641982 | BEADWORK CREATES | |
| Serial Number: | 78384633 | CLOTH PAPER SCISSORS | |
| Serial Number: | 75459393 | COLORED STONE | |
| Serial Number: | 85565486 | COLORWAYS | |
| Serial Number: | 85658703 | CRAFT TREE | |
| Serial Number: | 85032632 | CREATE WITH CLOTH PAPER SCISSORS | |
| Serial Number: | 85058838 | DOODLEBEADS | |
| Serial Number: | 85565497 | ENTREKNITS | |

| | | |
|----------------|----------|-------------------------------|
| Serial Number: | 78630525 | FIBERARTS |
| Serial Number: | 85296844 | FLOCKSHOP |
| Serial Number: | 78630498 | HANDWOVEN |
| Serial Number: | 75862961 | INTERWEAVE |
| Serial Number: | 85043419 | INTERWEAVE BEAD FEST |
| Serial Number: | 78841734 | INTERWEAVE CROCHET |
| Serial Number: | 78696814 | INTERWEAVE PRESS KNITSCENE |
| Serial Number: | 78642708 | |
| Serial Number: | 78630575 | INTERWEAVE KNITS |
| Serial Number: | 85057530 | JEWELRY MAKING DAILY |
| Serial Number: | 85657828 | JEWELRY STRINGING |
| Serial Number: | 77866375 | KNITTING DAILY |
| Serial Number: | 85178822 | KNIT.WEAR |
| Serial Number: | 75459047 | LAPIDARY JOURNAL |
| Serial Number: | 85565509 | LIVEWIRE |
| Serial Number: | 85658054 | METALSMITH ESSENTIALS |
| Serial Number: | 85457781 | MODERN PATCHWORK |
| Serial Number: | 74385934 | PIECEWORK |
| Serial Number: | 85172228 | PLEIN AIR PAINTING |
| Serial Number: | 85372232 | PLEIN AIR PAINTING |
| Serial Number: | 76369448 | QUILTING ARTS MAGAZINE |
| Serial Number: | 85051569 | QUILTING ARTS |
| Serial Number: | 85051550 | QUILT SCENE |
| Serial Number: | 85051475 | QUILTING ARTS IN STITCHES |
| Serial Number: | 85069402 | QUILTING ARTS MAGAZINE STITCH |
| Serial Number: | 85302209 | QUILTING DAILY |
| Serial Number: | 85657820 | SOCKUPIED |
| Serial Number: | 85051452 | SPINKNIT |
| Serial Number: | 78630600 | SPIN-OFF |
| Serial Number: | 78401345 | STRINGING |
| Serial Number: | 75528627 | TUCSON SHOW GUIDE |
| Serial Number: | 85032598 | WEEKEND WITH THE MASTERS |

CORRESPONDENCE DATA

Fax Number: 5132416234

TRADEMARK
REEL: 004935 FRAME: 0650

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 513-241-2324
Email: lkrafte@whe-law.com
Correspondent Name: Lori Krafte
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202-2917

NAME OF SUBMITTER:

Lori Krafte

Signature:

/Lori Krafte/

Date:

01/04/2013

Total Attachments: 2

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**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED LIABILITY COMPANIES
INTO A
DOMESTIC CORPORATION**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is F+W Media, Inc., a Delaware corporation, and the name of the limited liability companies being merged into this surviving corporation are Aspire Media, LLC, Aspire Media Operations, LLC and Interweave Press, LLC, all Delaware limited liability companies.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability companies.

THIRD: The name of the surviving corporation is F+W Media, Inc.

FOURTH: The merger is to become effective on December 31, 2012.

FIFTH: The Agreement of Merger is on file at 38 E. 29th Street, New York, NY 10016, the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be it's Certificate of Incorporation.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 27th day of December, A.D., 2012.

By: _____

James Ogle, Chief Financial Officer

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ASPIRE MEDIA, LLC", A DELAWARE LIMITED LIABILITY COMPANY,
"ASPIRE MEDIA OPERATIONS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

"INTERWEAVE PRESS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "F+W MEDIA, INC." UNDER THE NAME OF "F+W MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2012, AT 2:33 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2012.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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121396224

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0106315

DATE: 12-28-12

RECORDED: 01/04/2013

TRADEMARK
REEL: 004935 FRAME: 0653